



Collier County’s Mental Health Crisis: 2024 SENIOR PEAK CHALLENGE

As a resident at Moorings Park, you know that our philanthropic mission is to help the most vulnerable in our community. Today, we face a catastrophic mental health and substance use crisis across our nation, but most importantly, in our own backyard and among our seniors. The aging process already brings significant mental health challenges, but the overwhelming psychological toll of the past five years—including two devastating hurricanes, the COVID-19 pandemic, and economic uncertainties—has skyrocketed the demand for care.

In response to this emergency, the Moorings Park Foundation Board unanimously voted to act by supporting the David Lawrence Centers for Behavioral Health (DLC), Collier County’s only comprehensive, not-for-profit behavioral health provider. DLC’s essential services are crucial for reducing tragedies and enhancing our community’s well-being.

Here’s how you can help: this year’s Senior Peak Challenge goal is to raise \$375,000 through resident donations. To amplify our impact, the Moorings Park Foundation will match each gift dollar for dollar, with the intent of contributing \$750,000. This is more than just a fundraising effort; it’s a community-wide commitment to combat the crisis head-on. Your \$10,000 becomes \$20,000, doubling the impact and laying the groundwork for multiple social and economic benefits when people are given the resources to reach their full potential.

The future of mental health is up to us. With our help, DLC can establish a 15-bed geriatric wing at the Collier County Behavioral Health Center. It will provide essential services to seniors in crisis, offering 24-hour walk-in access. This new facility is slated for completion in fall 2026 and will serve as a lifeline for the most vulnerable populations. If our goal is met, this space will be recognized as the Moorings Park Foundation Wing.

To kick off our campaign, we’re proud to announce that resident Alan Horton has pledged \$100,000. As past chair of the Moorings Park Foundation Board, he believes in the power of Moorings Park residents when they come together to support a cause. Identified as the highest priority, the board strongly backs this initiative and has committed 100% participation.

Horton said, “This crisis won’t solve itself. I’m hopeful this gift inspires others to support our community’s most forgotten citizens – our seniors.”

Why is this cause so urgent? Consider these sobering statistics:

- The number of seniors (65-plus) treated in the DLC Crisis Center increased by 52% from 2021 to 2023.
- Nationally, there are 300 patients for every one mental health clinician. In Collier County, the ratio is a staggering 930:1.

The cost of inaction is too high, with indications the need will escalate, it is critical for us to address the call for mental health and substance use services. It saves lives, improves quality of life, strengthens families, reduces stigma, offers economic benefits, supports susceptible populations, and contributes to a healthier society. By supporting the Senior Peak Challenge, you’re giving hope and healing to countless seniors. Our residents have always stepped up for those in need, so please join us in ensuring our seniors receive the care they deserve. Your generosity can change lives.

Please use the attached pledge card and write your check today payable to Moorings Park Foundation. You may also visit <https://foundation.mooringspark.org> to pay with a credit card or scan the QR code below.

Future opportunities will be available for you to learn more directly from the experts at DLC, or for immediate information, please visit the website at <https://davidlawrencecenters.org>. If you have any questions, please contact Georgia North, Foundation Administrator at 239-919-1692 or at gnorth@mooringspark.org.

Daniel J. Lavender
President & CEO
Moorings Park Foundation, Inc.

Dave Rutstein
Board Chairman
Moorings Park Foundation, Inc.



Scan this code with your smart phone to **DONATE ONLINE.**



MAKE YOUR DONATION TODAY! EVERY GIFT IS MATCHED DOLLAR FOR DOLLAR!

ENCLOSED IS MY/OUR GIFT OF

- \$50,000 \$20,000 \$10,000 \$5,000
 Other: \$ _____

Mr. & Mrs. Scott Scheffler
1 Moorings Park Drive
Naples, FL 34105

My/our gift is in memory/honor of: _____

- Made payable to: **Moorings Park Foundation**
- Please contact me to discuss my gift options.
 I will recommend a grant from my/our donor advised fund.
 Contact me about making a gift of stock/securities.
 I plan to include Moorings Park Foundation in my/our estate plan.

Please send a notification of this memorial/honor gift to:

Name _____
Address _____
City _____ State _____ Zip _____

EVERY GIFT IS MEANINGFUL TOWARD THE MATCH.

WAYS TO SUPPORT

- Check
- Online donation
- IRA distribution
- Donor advised fund
- Stock or securities
- Wire transfer
- Pledge agreement for up to five years i.e., \$10,000 for five years to become an Orchid Society member
- Planned gift

Please contact the Foundation office with any questions at **239-919-1692** or gnorth@mooringspark.org.

Moorings Park Foundation is a tax-exempt, 501(c)(3) organization (ID 26-3631295) and is eligible to receive tax-deductible contributions to the extent permitted by law. No goods or services will be exchanged for your donation and the Foundation will receive 100% of your gifts. Please consult your advisor about the tax deductibility of your giving.